



# ETHNEWS

Ethnos Movement International Magazine

Learn more  
about...

Vision and Mission  
of EMI

Training and Outreach  
Opportunities

How to Get Involved

**MINUS 30**



# LETTER FROM THE DIRECTOR



## BLESS THE NATIONS

Ethnos is standing on the threshold of a new season, and with that comes transition. A platform was laid during the past seven years, propelling us forward into a new era brimming with opportunities. In the words of William Carey, 'expect great things from God; attempt great things for God', we too, dream and build with the assurance that He is with us.

God has spoken to us during this watershed year not only to go back to basics but to keep the main thing the main thing. As a missions organization, we have decided to employ a measuring tool called 'Minus 30' to hold ourselves accountable to fulfill the Great Commission, to go and make disciples of all nations! By re-launching this initiative, we aim to subtract 30 unengaged people groups from the unreached in the next ten years, by intentionally mobilizing people, finances, prayer and outreach to these untargeted groups and communities around the world.

In his book, "A Thousand Years in a Million Miles", Donald Miller concludes that we are part of a grand and beautiful story called life. Apart from the unique part each one of us plays, we also have the potential to impact and shape those whose lives we touch. This sometimes calls for heroic action and radical obedience in the face of insurmountable challenges, heartache, confusion, opposition and fear. In this age-old battle between Light and Darkness, we enter as messengers of hope, strengthened by God's repeated encouragement to Joshua as he prepares to enter the promised land, "to be strong and courageous!"

Once again, the task ahead of us is too big to attempt on our own. Therefore, will you not join us for service? Along the way, there will also be mountain-top experiences, transformation, fellowship with like-minded believers, and good works 'God prepared in advance for us to do.' Remember, we have this unequalled promise to hold on to: "I am with you always, even to the end of the age."

Soli Deo Gloria!

Coen Scholtz

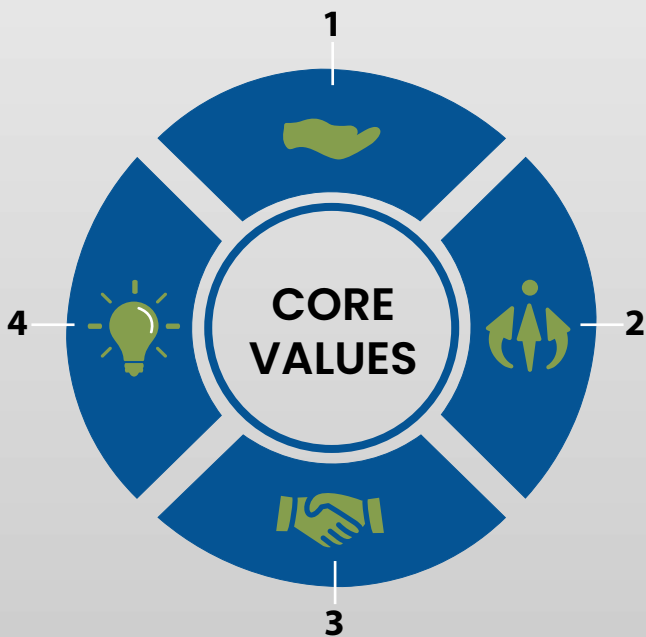
A handwritten signature in black ink that reads "Coen Scholtz". The signature is stylized and fluid, with a large initial 'C' and 'S'.



# WHO ARE WE?

There are more than 17,000 people groups globally who have yet to encounter the message of Jesus Christ. **Our vision** is to develop and activate organic discipleship movements, rooted in local communities to share the gospel and empower individuals in their faith. Much like grass that emerges from the ground and spreads, the term 'grassroots' represents our belief that disciples and churches will naturally flourish and extend.

**Our mission** is to equip and send small, specialized teams to the least reached people groups, remote areas and vulnerable communities. These teams will serve as catalysts, igniting grassroots movements, providing discipleship, offering skills training, and initiating community development projects in unreached regions.



**1. Wholehearted devotion**

**2. Strategic focus**

**3. Global partnerships**

**4. Innovation and participation**

***"EVER WONDERED  
HOW IT ALL STARTED?  
Then listen to our story!"***



# MINUS 3



**Our aim is to share the Message of Jesus Christ with 30 unreached people groups within the next 10 years. To achieve this, we intend to create special teams called "catalyst teams" in the areas where these unreached groups live. These catalysts will help initiate grassroots movements to introduce Jesus to these communities.**

# OUR STRATEGY

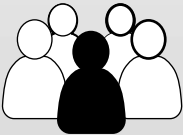
## HOW WILL WE ACHIEVE THIS VISION?

*We trust God to accomplish His will through us as we focus on the following:*



### **Mobilize and Equip Believers**

We mobilize and train churches, professionals and organizations to passionately and effectively live and spread the gospel, locally and cross-culturally.



### **Train and Send Catalyst Teams**

We strengthen individuals through discipleship, internships, leadership development, and skills training. Our focus is on transferring knowledge and skills while keeping our strategies simple and minimizing the need for extensive physical or technological infrastructure. Catalyst teams are sent out to develop and activate grassroots and organic discipleship movements.



### **Community Transformation**

We holistically improve the well-being of people and communities spiritually, socially, emotionally and physically. We focus on education, agriculture, evangelism, discipleship and small business.



### **Prayer Initiatives**

We organize, participate and engage in prayer initiatives to see His glory revealed and His Kingdom established in all the earth.



”

***"I'm not afraid of failure.  
I'm afraid of succeeding at things  
that don't matter."***

**William Carey**

---



# OUR MOTIVATION

Despite Jesus' command over 2,000 years ago to make disciples of all nations, 17,000 unreached people groups still exist. As believers, our role in the great commission is clear. Therefore, we, as Ethnos, aim to empower believers by providing access, training, and a platform for meaningful engagement in spreading the gospel. We believe every believer is called to participate, not just a selected few. Together, we can ensure everyone is reached.

## OLYA'S STORY

In 2022, when the full-scale war began in Ukraine, my whole life was turned upside down. I had only one question for God: "How, where, and what can I do to serve my people?" There were many options, but I wanted to hear His "calling" clearly. One day, our pastor suggested that we start serving the Internally Displaced People (IDPs) who had evacuated to our city.



Amidst the myriad of losses—homes, loved ones, the hope of returning—people discovered newfound faith and a transformed life in the Lord through their enduring suffering. God is always faithful, so we must be faithful in His calling.

*"I'm a historian by profession, and I already knew about the Bible, but I didn't understand or believe it. Here, I learned how to read it and gain wisdom from it. I look forward to every meeting to understand God more." - Lena.*

We started providing humanitarian aid and communicating with the IDPs in the church, helping 300 people daily. It was here that we learned to listen, love and hug everyone. Later, we began to invite people to meetings for fellowship and Bible study and were surprised when they started attending. They were not deterred by the cold, lack of electricity or sirens. Most said that these meetings were a place where they experienced peace of mind, safety and hope.



*"Stories like this are what we live for!"*

**"DO YOU WANT TO STEP INTO YOUR PURPOSE?"**

**Your next step**



# TRAINING OPPORTUNITIES

## ETHNOS MISSIONS TRAINING (EMT)

The EMT is a **transformative ten-week training course** dedicated to equipping and mobilizing students. Our curriculum, taught by passionate and experienced leaders in global ministry, concentrates on fostering a disciple-making journey. Participants will dive into cross-cultural missions, study world religions, engage in evangelism and actively partake in outreaches within South Africa.

The EMT takes place on the beautiful **Carmel Coastal Retreat** located outside of George, Western Cape. Here, amidst diverse cultures and nations, students learn how to serve one another while navigating life collectively. Carmel's setting encourages reflection, allowing students to process their experiences together or seek quiet moments with views of the breathtaking ocean and nearby mountain ranges.

Throughout the EMT course, students actively **participate in a variety of outreach programs** such as hospital visits, street ministry, children's programs, and more. The course concludes with a week-long outreach where participants put into practice the knowledge and skills acquired during the program.



### **Margaret - Zambia**

*Before starting the EMT, many people said that God would meet my expectations during the training, but I was skeptical, doubting that God would do that for me. I'm happy to admit that I was proven wrong.*

*My biggest expectation was to find clarity on what I should do next year. To my surprise, at the conclusion of the EMT, the Lord provided a clear answer. Just two weeks later, I found myself submitting documents to apply for a visa renewal. This experience highlighted for me the goodness and greatness of God!*

### **Matthias - Austria**

*The training was significant for my life as it unveiled my calling and specific purpose in the great commission, teaching me how to live intentionally. It was an unforgettable experience and I will always reflect on it positively. Following Jesus is truly exciting!*





## Mignon - South Africa

*Before EMT, I knew God had called me into serving Him full time, but I was afraid. I really questioned it and didn't really feel drawn toward a certain region or people group. I went to EMT hoping to get answers to these questions but instead, God gave me Himself. He revealed Himself to me in new ways and showed me that I had to COME to Him before I GO. Once my relationship with Him was made right, I got the answers I was seeking.*



### **CURIOUS TO FIND OUT MORE ABOUT EMT?**

*Then watch our video and explore further!*



## TRAINING GROUND GAP YEAR

Training Ground is a 10-month gap year program designed to expose young adults to real-life, hands-on ministry, as well as equip them with the necessary skills for living as intentional disciples of Jesus. Training Ground focuses on young adults, ages 18-24, who are wanting to explore their calling and future.



## FOCAL POINT INTERNSHIP

Focal Point is a year-long media internship program designed to provide opportunities for individuals passionate about media and seeking to expand the Kingdom of God through their skills and creativity. Participants will grow in their faith, learn about missions, and further develop their videography, photography, and graphic design skills as they serve with Kollide Media and the Communications department.



## NEXTGEN INTERNSHIP

The NextGen Internship focuses on discipleship, personal development, and exposure to children's ministry. Participants will learn how to work with, disciple, and share the gospel with underprivileged children from vulnerable communities. We use tools such as sports, dance, music, tutoring, and quality time to reach and disciple the children.



**INTERESTED IN ONE OF OUR PROGRAMS?** Contact us at [info@ethnosmi.org](mailto:info@ethnosmi.org)

# SHORT TERM OPPORTUNITIES

**AFRICA MOVE** is a six-week intercultural outreach that strives to inspire young adults from every nation for missions through discipleship and exposure. Our heart is for each student to encounter God and to ignite a passion within them to fulfill their role in the Great Commission.

Movers will have the opportunity to travel through South Africa as they serve and minister with experienced, cross-cultural missionaries. They will be involved in church planting, discipleship, mobilization, children's ministry, evangelism, practical work, and ministry amongst the vulnerable.



**FOR FREEDOM** is a week-long campaign dedicated to combating various forms of human trafficking. Our mission involves tackling issues such as slave labor, child soldiers, forced sex trade, and other oppressive facets.

We aim to raise awareness, gather funds for 15 projects, and offer practical support through activities like camps and construction projects. Participants can engage in freedom climbs, worship events, art awareness, evangelism, safe house construction, skills training, and morning prayer watches. Additionally, our campaign extends to addressing broader forms of oppression, including spiritual bondage and drug addiction.

***INTERESTED IN A SHORT-TERM INTERNSHIP IN ONE OF OUR MINISTRIES?***

*Duration ranges from 2 - 8 weeks*

*Get in touch for more info*

*[info@ethnosmi.org](mailto:info@ethnosmi.org)*



What do you  
want your legacy  
to be?



I alone  
cannot change  
the world, but I can  
cast a stone  
across the waters  
to create many ripples  
- Mother Teresa



**THIS COULD BE YOUR**

*Testimony*



How do you  
want to make  
a difference?



There is no  
higher calling  
or greater privilege  
known to man  
than being involved  
in helping fulfill the  
Great Commission  
- Bill Bright

# MINISTRIES

*“It is only with a strong bow that an arrow can be fired with power and accuracy.”*

**CAPACITY MINISTRIES** equip local churches and individuals through mobilization, recruitment, service, training, and financial development, empowering them to take ownership of the impact ministries.

**IMPACT MINISTRIES** involve pioneering and frontier efforts, with a focus on church planting and discipleship in communities that are least reached.

We see capacity ministries as the bow and impact ministries as the arrow that hits the target. **This is what we do:**

## EMPOWERING WOMEN

**AZARIA** means “God has helped”. Azaria strives to give skills to disadvantaged women to empower them to be who God created them to be. Our vision is to give women the opportunity to find freedom and the dignity to support their families through the making and selling of handmade materials, such as jewelry and machine-sewn products. These products are sold under the trade name “Wild Mongoo”.

**RUTH MINISTRIES** aims to disciple women to grow in their relationship with God, and know their value in Christ so that they can fulfill God’s purpose for their lives and advance His Kingdom in their families and communities.

## HOLISTIC HEALTH CARE

**DOOR OF HOPE** is a medical project that aims to bring hope through holistic health care. We provide a Care Center specifically for women, children, and deaf families where we offer medical care, nutritional aid, health education, and counseling.

## ETHNOS FAMILY EVENTS

Ethnos desires to see families healthy and whole, thriving in their marriages and raising their children according to biblical principles, all while living purposefully for His glory. To see this vision come to life, we host a variety of events throughout the year.

**P.A.U.S.E. RETREATS** are one-day retreats that aim to restore and refresh individuals through silence, solitude, and creative workshops.

**TABLE TALKS** are shorter events that aim to foster physical, emotional and spiritual well-being and wholeness through relevant topics, creative pursuits and inspirational speakers.

## CHURCH PLANTING

**THE WELL** is a multicultural church, following the Great Commission to see God’s Kingdom established. We not only focus on reaching the lost, but also equip the body of Christ for their service to the community by using the church as a training ground. Our current focus is on the vulnerable, as we reach out to the deaf community and children in the informal settlements.



## SKILLS TRAINING

**THE TABLE** is a coffee shop located in George, Western Cape. Our aim is not only to have an impact in the local community, but also to help equip future missionaries practically and financially. We offer foundational skills training to those interested in becoming a barista or chef.

### **NINA GREGOIRE HAIR STUDIO**

is a local hair salon ministry located in Durban, KwaZulu-Natal. It offers the opportunity to actively connect with the community, not only providing opportunities for skills training but also creating a consistent platform for evangelism and prayer in the heart of the neighborhood.

## TRANSFORMING COMMUNITIES

**LOVE LOOKS LIKE SOMETHING** is a hands-on ministry to the vulnerable children, elderly and animals in Golden Valley, a township of George in the Western Cape. Our aim is not only to meet physical needs, but to see holistic transformation in people's lives and in the community of Golden Valley.

## MOBILIZE

The **REACH CONFERENCE** is tailored for Christian leaders, pastors, influencers, and missionaries. It exists to share knowledge, develop ministry tools, and provide opportunities to help those who are called to align their passions and giftings for the Kingdom of God. Through various workshops, sessions, and seminars, participants can hear up-to-date information on various mission fields, learn about ministry opportunities, and discover how to get involved.

## INVESTING IN THE NEXT GENERATION

**CONNECT** is a ministry that aims to connect young adults to each other, to God, and to their God-given purpose. There are events taking place every second week, offering opportunities to get involved and build relationships with others.

**GRACE KIDS** is a day-care facility operating in the George inner-city catering for children as young as 10 months old up to age 5. Our aim is to develop children holistically, developing each child's unique God-given potential so that they may transition into the next phase of their lives with confidence. We provide a safe place for children by creating a caring, loving, nurturing and learning environment where children can participate in a wide range of experiences and develop their full potential.

**NEXTGEN MINISTRY** focuses on working with children from the informal settlements of George. Using tools such as dance, music, tutoring, sports, etc, our desire is to impact the 'next generation' holistically and to see them rise up as leaders in their communities.

**ARISE MISSIONS MOVEMENT** exists to introduce young adults to cross-cultural missions and ignites a passion for intentionally taking part in the Great Commission through camps and conferences. Our goal is to connect them with organizations and resources that would help them to facilitate this process further and encourage them to take practical steps toward their calling.

**ARE YOU INTERESTED IN MORE INFORMATION OR WANT TO GET INVOLVED IN A SPECIFIC MINISTRY?** *Contact us at [info@ethnosmi.org](mailto:info@ethnosmi.org)*


# MEDIA

## KOLLIDE MEDIA

Our vision is to see the followers of Christ empowered by media to impact and reach their world. Kollide Media creates media tools to activate, encourage, teach and mobilize people to live a missional and purposeful life while aiming to enhance their effectiveness in the Kingdom of God.

Dive into Kollide Media's YouTube Channel and find uplifting stories, powerful teachings, inspiring testimonies and more!

 [kollidemedia.com](http://kollidemedia.com)

 [@KollideMedia](https://www.youtube.com/@KollideMedia)



*Interested in enhancing your cross-cultural ministry among the nations by learning how the Bible speaks to cultures of guilt, shame, and fear?*

***"Then watch the 3D Gospel series for more information!"***



## A VIVID LIFE

A Vivid Life is an online ministry platform encouraging women to live authentically. It aims to anchor women deeper in the Word of God while challenging them to move out of their comfort zones and embrace God's purposes for their lives.

 [@A\\_Vivid\\_Life](https://www.youtube.com/@A_Vivid_Life)  [avidlife.co.za](http://avidlife.co.za)



*Interested to embark on a captivating devotional venture of discovering joy?*

**Finding Joy** will take you on a year-long journey of discovering authentic joy and true happiness that is found only in God's presence. Through daily scripture reading, devotions and prayer you will find that lasting joy is possible when you follow God's truth and are obedient to His will.

***Purchase here***





# ETHNOS WORLDWIDE



## **EMI USA**

- Mobilization
- Evangelism
- International financial support
- Fundraising

## **EMI UKRAINE**

- Support for those affected by the war
- Assists displaced individuals
- Establishes faith communities

## **EMI MALAWI**

- Farming skills training
- Education
- Teacher skills training

## **EMI ZAMBIA**

- Agriculture and business skills training
- Children's afterschool program

## **EMI SOUTH EAST ASIA**

- Community development
- Business training

## **EMI WEST AFRICA**

- Training of indigenous believers through discipleship and bible education
- Skills training in education, welding, construction, and hospitality

## **EMI GERMANY**

- Mobilization
- Raising mission awareness

## **EMI AUSTRIA**

- Mobilization
- Fundraising
- Raising mission awareness

# HOW TO GET INVOLVED

Read more about us  
on our website:  
[ethnosmi.org](http://ethnosmi.org)

## JOIN

Contact us at [info@ethnosmi.org](mailto:info@ethnosmi.org) to receive more information and to fill out an application

## PRAY

### 1. For Ministry

*"Seek first the Kingdom of God and His righteousness" (Matt. 6:33)*

### 2. For Mobilization

*"The harvest is plentiful but the workers are few. Ask the Lord of the harvest, therefore, to send out workers into His harvest" (Matt. 9:38)*

## TO GIVE FINANCIALLY

### EMI SOUTH AFRICA

**Bank Name:**

FNB(First National Bank)

**Account Name:**

Ethnos Movement International

**Account Type:**

Public Sector Business Account

**Account number:**

6261 2707 466

### EMI USA

**Mail check to:**

Ethnos Movement International

170 Promise Land Drive

Gray, Tennessee 37615

**To GIVE ONLINE visit:**

[www.ethnosmi.org/give/usa](http://www.ethnosmi.org/give/usa)

**In the beneficiary/recipient box:**

*Please write the name of the missionary, the project, or "EMI Operations", if you would like the funds to be used for general ministry needs. Please write your name so that we can identify you as the supporter.*

**Example:**

*[missionary first and last name] from [supporter first and last name]*